

WONDERFUL TOWN

Concord-Carlisle High School Annual Spring Musical Performances:

February 26, 27 & 28 and March 5, 6, & 7

B U S I N E S S A D F O R M

Dear Friends of Concord-Carlisle Performing Arts,

The Concord-Carlisle Regional High School Performing Arts Department is pleased to announce the upcoming production of *Wonderful Town*. Each year CCPOPS (Concord-Carlisle Patrons of Performing Students) creates the playbill for the production, informing the audience of the format of the play and listing all of the students, faculty and sponsors involved. Over **3500 residents** of Concord, Carlisle and surrounding communities attend performances during the two week-end run in February/March. Your ad will be in this publication.

CCPOPS is a non-profit organization created to support the hundreds of CCHS students involved in the performing arts. CCPOPS brings educational opportunities to the students and purchases equipment in order to enhance the performing arts program in Concord and Carlisle. CCPOPS would like to offer you the opportunity to advertise in this year's playbill.

The playbill will be 8.5 x 11 and over 100 pages — **over 61 pages of advertising**. The CCHS Musical is a tradition in our community. The playbills are not tossed aside, but are 'keepers', serving as souvenirs that people save.

Please see the reverse side for pricing and contact information.

The CCHS Performing Arts Department and CCPOPS thanks you for your continued support!

WONDERFUL TOWN

BUSINESS AD FORM

ADS ARE DUE: JANUARY 22, 2010

PLAYBILL AD PRICES

Full Page:	7.5"x 9.5"	\$125
Half-Page:	7.5"x 4.5" (horizontal only).....	\$75
Quarter-Page:	3.5"x 4.5" (vertical only).....	\$50
Business Card:	3.5"x 2.0" (horizontal or vertical).....	\$35

If you would like to run an ad from a previous year, please complete this form and mail it with your check to:

Claudia Nimar, 37 Emerson Road, Concord, MA

Checks should be made payable to CCPOPS.

If you would like to run your previous ad with changes, please indicate change on the ad or below.

If you would like to run a new ad, please provide electronic files as **PDFs (only)**: black and white, hi-resolution with all fonts embedded - by emailing to: [pwsturges\(at\)comcast\(dot\)net](mailto:pwsturges(at)comcast(dot)net) **(must include hard copy with your form and payment, sent to Claudia Nimar)**

Questions? Contact Claudia Nimar at 978-771-8216 or [cnimar\(at\)aol\(dot\)com](mailto:cnimar(at)aol(dot)com)

Please print:

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BUSINESS NAME: _____

BUSINESS ADDRESS: _____

PHONE: _____ AD SIZE: _____

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Additional Info:

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Quarter-Page:..... 3.5" x 4.5" (vertical only).....\$50

Business Card:..... 3.5" x 2.0" (horizontal only).....\$35

Half-Page: 7.5" x 4.5" (horizontal only) \$75



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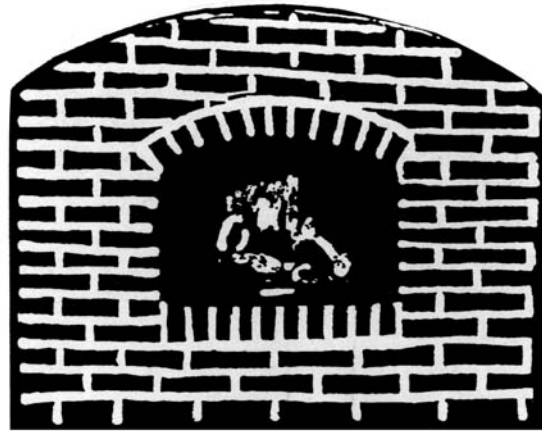
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