

WONDERFUL TOWN

PERSONAL & PARENT AD FORM

Dear Friends of Concord-Carlisle Performing Arts,

Here's your chance to say, "Great Job!" to your performing or supporting student in the upcoming production of *Wonderful Town*. This is a wonderful opportunity to say how proud you are and support CCPOPS at the same time by placing an ad in the *Wonderful Town* playbill. There are two easy ways to do this:

1. With an ad:

Full-page, half-page (**horizontal only**), quarter-page (**vertical only**), or business card (**horizontal only**) sized ad.

- Your ad may contain photographs:

Simply attach a photo and write out what you want to say or create your own ad.

2. With a tribute:

These are messages (**text only**) that are printed in the playbill on the 'Tribute' page, or you may choose to just have your name listed in the appropriate category to show your support of the program.

There are three categories for the 'Tribute' section:

- **Benefactor** for donations of \$50 or more
- **Contributor** for donations of \$21 to \$50
- **Patron** for donations up to \$20

Example of a tribute:

Congratulations to the *Wonderful Town* cast!
Your dedication and talent have been an inspiration to me. Your devoted rehearsal pianist, Leli.

Thank you for supporting the students of CCHS and we look forward to a spectacular show!

WONDERFUL TOWN

ADS ARE DUE: JANUARY 22, 2010

- Please check off desired ad size or tribute category below.
- Provide black and white camera-ready artwork for your ad if possible.
A color snapshot and/or typeset copy or handwritten copy to then be typeset, is also absolutely fine.
- Checks should be made payable to **CCPOPS**.
- Please return your form and check to:
Claudia Nimar, 37 Emerson Road, Concord, MA

ELECTRONIC OPTION:

- Electronic files as **PDFs (only)**: black and white, hi-resolution with all fonts embedded - gladly accepted by emailing to: pwsturges(at)comcast(dot)net
(must include hard copy with your form and payment sent to Claudia Nimar)

(Please print):

YOUR NAME _____

PHONE _____ AMOUNT ENCLOSED _____

PLAYBILL AD SELECTION (check one)


- [] Full Page:..... 7.5" x 9.5" **\$125**
- [] Half-Page:..... 7.5" x 4.5" (horizontal only)..... **\$75**
- [] Quarter-Page:..... 3.5" x 4.5" (vertical only)..... **\$50**
- [] Business Card:..... 3.5" x 2.0" (horizontal only)..... **\$35**

TRIBUTE (name or text only) (check one)

- [] **Benefactor** for donations over \$50
- [] **Contributor** for donations \$21 to \$50
- [] **Patron** for donations up to \$20

Tribute message:

Business Card: 3.5" x 2.0" (horizontal only) \$35




"I hope you never
lose your sense of wonder"

... Dance Madeline ...

the rest will follow

Quarter-Page: 3.5" x 4.5" (vertical only) \$50



Eric, Keep pursuing your dreams!
Good luck to the cast & crew of *Wonderful Town!*
We love you, Mom, Dad, Alex, Krista & Oma

AD SIZES


Full Page:..... 7.5" x 9.5" \$125

Half-Page:..... 7.5" x 4.5" (horizontal only).....\$75

Quarter-Page:..... 3.5" x 4.5" (vertical only).....\$50

Business Card:..... 3.5" x 2.0" (horizontal only).....\$35


Half-Page: 7.5" x 4.5" (horizontal only) \$75



MATT:

You have come
a long way, Baby!
And we love
the ride.

Mom, Dad
and Ben





I solemnly swear that I am up to no good!

Well done!

*All our love,
Mom, Dad, Mary and Kathy*

